



**DASIL International Headquarters**  
**The Dermatologic & Aesthetic Surgery International League**  
333 N. Michigan Avenue, Suite 1820 | Chicago, IL 60601 USA  
Phone: (312) 263-1147 | FAX: (312) 263-0077  
Email: HQ@theDASIL.org | [www.theDASIL.org](http://www.theDASIL.org)

October 27, 2011

Dear Colleagues,

It is our pleasure to invite you to join the newest, most transparent international dermatologic and aesthetic surgical league found anywhere in the world – DASIL.

DASIL, the ***Dermatologic and Aesthetic Surgery International League***, was started as a way to bring together dermatologic and aesthetic surgeons who share the common interests of teaching, learning, mentoring, and sharing ideas with their colleagues from all over the world.

The world is truly flat; we have dermatologic and aesthetic surgeons all over the world performing procedures and innovating techniques and designs that can be truly groundbreaking in concept and in delivery to our patients. In order to succeed, we need to have cooperation and mentoring to achieve global success in this international theater.

That is why DASIL was formed. DASIL is a *non-profit* organization that will partner dermatologists and plastic surgeons with colleagues in mentoring programs, work with the varied national dermatologic and aesthetic surgical societies to create bonds and partnerships, and form corporate relationships that will truly be of the highest caliber and ethical values in our field.

Our mission and values are available on the DASIL website ([www.theDASIL.org](http://www.theDASIL.org)). We encourage each of you to view the website and see what has been put into place to start what we know will be an incredible opportunity for us to have the most open dermatologic and aesthetic surgery organization ever formed.

We want you as a member of DASIL. We want you to join DASIL to help us to create an incredible and foremost international dermatologic and aesthetic surgical organization. In order for DASIL to succeed, we need your support. Please join the members of the Organizing Committee (over 135 individuals from 35 countries) in seeing DASIL meet its missions and visions and together we will create something special. As a DASIL member, you will receive numerous benefits outlined in the DASIL Value Proposition including receipt of several world-class journals, and the opportunity to work with vendors and receive discounts on a variety of practice related items that can enhance your practice. You will also have the opportunity to attend DASIL meetings and other meetings in which DASIL is participating at a discounted fee. We want to make the DASIL Value Proposition work for you and will continue to update it to serve the needs of the members.

Will you join hundreds of your colleagues today and reap the benefits of DASIL membership? I look forward to welcoming you to DASIL.

Michael H. Gold, MD  
President, DASIL

CC: Jose A. Mena, Managing Director, DASIL  
Tatyana Bessonov, Assistant Managing Director, DASIL

Enc: DASIL Membership Value Proposition  
DASIL Membership Application  
DASIL Payment Form

#### DASIL Officers:

President:  
Michael H. Gold, MD, FAAD  
USA

President Elect:  
Sheldon V. Pollack, MD, FRCPC  
Canada

Treasurer:  
Marc B. Röscher, MD, FAAD  
South Africa

#### DASIL Board of Directors:

Maurice A. Adatto, MD  
Switzerland

Henry Chan, MD, FAAD  
Hong Kong SAR, China

Joel L. Cohen, MD, FAAD  
USA

Dimitra Ntasiou-Plakida, MD  
Greece

Moshe Lapidoth, MD, FAAD  
Israel

Leonardo Marini, MD, FAAD,  
FEADV, Italy

George M. Martin, MD, FAAD  
USA

Atchima Suwanchinda, MD  
Thailand

Heidi A. Waldorf, MD, FAAD  
USA

#### DASIL International Headquarters:

Jose A. Mena  
Managing Director



## DASIL MEMBERSHIP VALUE PROPOSITION

***DASIL membership fees paid NOW are valid through December 31, 2012 – Enjoy 2011 at no extra cost!***

Becoming a member of DASIL gives you the ability to connect with thousands of Dermatologic and Aesthetic Surgeons throughout the world. Membership allows us to unify and strengthen the specialty of Dermatologic Surgery; to educate and be educated by world renowned Physicians. DASIL is truly an unparalleled experience; from enhancing your career through educational and mentoring opportunities to networking on a world-wide basis. *Your DASIL membership dues allow you the opportunity to take advantage of the existing services and products– JOIN DASIL TODAY to enjoy these services! DASIL will continuously work to add member benefits as the organization grows.*

### COMPLIMENTARY MATERIALS – JOURNAL SUBSCRIPTIONS

#### THE JOURNAL OF CLINICAL AND AESTHETIC DERMATOLOGY (JCAD)

[www.jcadonline.com](http://www.jcadonline.com)

An official journal of DASIL. JCAD is a peer reviewed, Indexed publication that has become an important addition to the field of Dermatology and one of the newest rising stars in the dermatology and aesthetic space. As such, it is a perfect partner for DASIL. All US members will have an opportunity to have the JCAD delivered to them free of charge. International members will have access to the eJCAD free of charge; and if a print copy is wanted, it will be made available for a reduced fee. JCAD will be one of the sources for various educational activities by DASIL – including webinars and supplements to their journal. Our thanks to *Joe Morris* and his staff at JCAD. *Digital subscription and International print version valued at \$349.00 US*

#### SKINMED

[www.skinmedjournal.com](http://www.skinmedjournal.com)

An official journal of DASIL. SKINMed is well known to the international dermatology and aesthetics community and has recently re-launched its publication in the US. All DASIL members will have an opportunity to have SKINMed delivered to them free of charge. SKINMed and its founder *Ms. Jo-Ann Kulka-Adams* have been staunch supporters of DASIL and will be available for interesting new educational endeavors. *Digital subscription valued at \$75.00 US, \$125.00 International.*

#### MEDESTHETICS

[www.medestheticsmag.com](http://www.medestheticsmag.com)

A business magazine for dermatologic and aesthetic surgery providers that features treatment and product trends, industry news and business education to help you grow and manage your medical aesthetic practice. As a member, you will receive a complimentary digital subscription to MedEsthetics magazine delivered directly to your inbox. Our thanks to Publisher, *Deborah Carver* and staff at MedEsthetics. *Digital subscription valued at \$25.00 US*

#### MJD PATIENT COMMUNICATIONS

[www.mjdp.com](http://www.mjdp.com)

As the management team overseeing the DASIL website, President and CEO, *Mr. Michael Dougherty* and Vice President, *Ms. Karen Simmons* bring a wealth of experience to the marketing arena. MJD Patient Communications has expertise in many facets of practice management with emphasis on marketing through websites and patient educational activities including Procedure Brochures, website design and hosting, DVDs, Digital Procedure Presentations and Messages-On-Hold. MJD Patient Communications is pleased to offer DASIL Members 20% OFF MJD Procedure Brochures, Website Design, DVDs and Messages-On-Hold. DASIL/MJD Order Forms are available when ordering these products. *Average annual savings of \$100.00 - \$2,000.00 US*

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## COMPLIMENTARY MATERIALS

### JOURNAL SUBSCRIPTIONS, OTHER PRODUCTS AND SERVICES

#### WORLD REPORT™

For our Chinese members, we are pleased to have partnered with *Dermatology WorldReport* and *Cosmetic Surgery WorldReport*, the leading clinical publications in China's rapidly developing aesthetic communities. *WorldReport* will act as the principal voice between DASIL's global membership and China's 17,000 dermatologists and aesthetic surgeons through regular news releases, practice profiles, and educational offerings. Thanks to Publisher and CEO, *Grant Prigge*, for this offering to DASIL members from China (*printed in Mandarin only*). *Subscription valued at \$45.00 USD for Chinese members.*

#### DASIL E-NEWS

Distributed monthly or as News demands, *DASIL E-news* is the DASIL's electronic newsletter for members. It provides timely information relevant to dermatologic and aesthetic surgery on a global front. *DASIL E-news* is an invaluable piece which will be made available to DASIL members. Communications will include important International dermatologic surgery topics, meeting highlights and News from Industry. *Coming Soon.*

#### MEMBERSHIP DIRECTORY

For the most current DASIL member contact information, view the online membership directory. *Coming Soon.*

#### SOCRATES MD™

DASIL is pleased to offer its global members a membership to a sophisticated new physician support network called *Socrates*. Through a convenient web, email and mobile interface, *Socrates* connects member questions to experts and knowledgeable peers within the DASIL global community who most likely can answer them, providing members with the ability to:

- \* Ask - The DASIL Peer Network. Get advice on the latest treatments, techniques and products; collaborate on challenging cases; or, survey DASIL peers on recommended treatment options.
- \* Answer - Questions & Clinical Polls. Share your best practice with DASIL global members and create consensus around a topic with clinical polls.
- \* Read - A Personalized Daily Newsfeed.
- \* Follow - Current Topics & Experts. Follow just the topics important to you and stay abreast of the latest advice from DASIL's global experts.

DASIL members will be some of the first physicians in the world to get access to the *Socrates* network and a beta program will begin for members in January 2012. *Valued at \$150.00 USD.*

## EDUCATIONAL OPPORTUNITIES AND DASIL SPONSORED MEETINGS

#### ANNUAL CONGRESS

Members receive a discount on meeting registration fees as well as course fees for the Annual DASIL meeting. In addition, DASIL members receive an additional savings for early registration. *DASIL members will receive a discounted registration fee for the DASIL Annual Congress (approximately 20% off the Congress registration fee offered to Non-DASIL Members).*

#### PARTNER MEETINGS

DASIL members will have various opportunities to attend select meetings being held around the world throughout the year at special DASIL discounts. *The "value" of DASIL's Partner Meetings is equally significant allowing DASIL members the opportunity to attend meetings with DASIL "Partners" in International dermatologic surgery and savings on registration fees where possible.*

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## CORPORATE DISCOUNTS AND FEE BASED PRODUCTS AND SERVICES

*Your DASIL membership allows you to receive discounts from DASIL Corporate Sponsors with additional Sponsors and discounts coming soon.*

### **GEORGE TIEMANN & Co.**

[www.georgetiemann.com](http://www.georgetiemann.com)

George Tiemann & Co. is pleased to offer DASIL members a *20% discount* on Tiemann brand instruments. The offer is exclusive to instruments *only* and is not available for electrical products and/or other products George Tiemann & Co. distribute. DASIL members will also receive any and all promotional offers on supporting products. *Please note that the discount cannot be combined with any other offers.*

### **TOPDOCS**

[www.topdocs.com](http://www.topdocs.com)

MJD Patient Communications is pleased to offer the DASIL members 25% off their TopDocs.com Membership. Enter Promotion Code **DASIL025** when signing up at [www.TopDocs.com](http://www.TopDocs.com). *Average annual savings of \$400.00 US*

## OTHER DASIL SERVICES AND BENEFITS – VOLUNTEER PROGRAMS & NETWORKING

### **BUYER'S GUIDE**

Your DASIL membership entitles you to receive information from our Industry Support | Council of Corporate Advisors. *Coming Soon.*

### **CALENDAR OF EVENTS**

Dermatologic and Aesthetic Surgery Meetings being held around the world. Available at [www.TheDASIL.org](http://www.TheDASIL.org)

*DASIL membership allows you to receive qualitative value through our volunteer programs and networking with Colleagues from around the world.*

### **AFFILIATED NATIONAL ORGANIZATION**

*Details to be announced soon*

### **COMMITTEE AND TASK FORCES**

The commitment from DASIL's volunteer members allows the organization to perform efficiently and effectively with committees and task forces. Complete details may be found in the DASIL Governance Structure documentation located on the DASIL web site. Make DASIL your organization and get involved!

### **SOCIAL NETWORKING**

DASIL members will have access to dermatologists and aesthetic surgeons from all over the world with Social Networking via DASIL's special **Facebook** page and **Twitter** feeds.

### **MENTORING**

Mentoring is crucial to the mission of DASIL. We will be working towards an open and transparent mentoring program for all interested members. DASIL Members will be able to take advantage of a dual focus Mentoring Program. One area of focus will allow members the guidance to improve their clinical skills and to develop leadership skills for participation in DASIL and other National Organizations. The 2<sup>nd</sup> area of focus is to provide DASIL affiliated national societies with the knowledge and expertise that will aid them in their organizational growth and development as efficient and effective national organizations. *Further details to be announced.*

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**Personal and Demographic Data**

*\*denotes mandatory fields*

Date of Submission\*

Title\*  Degree

First Name\*

Family Name\*    Suffix

Birth date\*

Practice Institution Name\*

Department\*

Office Address\*

Street 1\*

Street 2

Street 3

City\*

State or Province\*

Country\*

Mail Code (ZIP)\*

Phone numbers' format: country code - city code - telephone (fax) number  
 CORRECT 20-2-234-3245 / WRONG +20-2-234-3245 / WRONG 002022343245

Telephone #\*

FAX #\*

E-mail\*

Home Telephone

Husband/Wife Name

## Training Data

### Your National Dermatology or other Aesthetic Surgery Society

Name of your National Society\*

Year you joined the society\*

Have you ever been censured, disciplined or denied membership by a hospital or any medical society?\*

No

Yes  explanation required

### Your Curriculum Vitae\*

Provide by Email ([HQ@theDASIL.org](mailto:HQ@theDASIL.org)) or FAX (312- 263-0077) your Curriculum Vitae (CV) with the following data:

Your Curriculum Vitae must include the data listed below. If your CV contains the data below please indicate this and attach your CV to the application; therefore you do not have to complete this section -your CV will suffice.

Enter as much data as applies to your training. If you did not participate in an Internship program, skip that question.

Medical School:\*

Name \*

Location \*

Year Graduated\*

Post Graduate Training Before Residency (include all that apply):\*

Internship Institution (if any)\*

Internship Location\*

Internship Dates\*

Residency Institution\*

Residency Location\*

Residency Dates\*

Fellowship Training (Include all that apply):

Institution # 1

Location

## Training Data - continued

Program Director

Dates

Your National Society Memberships:\*

Name a maximum of four national societies


Your Principal Active Hospital Appointment:

Staff Category\*

Name of Hospital\*

Location\*

Present Academic Appointment:

Name of Institution

Location

## Core Organizational Units & Committees

Please select which of the following DASIL Core Organizational Units and/or DASIL Committees you would be willing to serve on in the future:

- Assembly of National Affiliated Societies (ANAS)
- Awards and Honors
- Congress Program Committee
- Ethics Committee
- Finance Committee
- Judicial Committee
- Local Organizing Committee
- Membership Committee

## Membership Category

Please check the appropriate category:\*

- Fellow:** A physician or surgeon, either allopathic or osteopathic, in good standing within the individual's country and is certified or credentialed by the country's or geographical accrediting agency.
- Associate:** A physician or surgeon, either allopathic or osteopathic, in good standing within the individual's country and *who is eligible* to be credentialed by the country or geographical accrediting agency.
- Fellow-in-Training:** An individual currently engaged in post residency or post graduate study only
- Resident:** Graduate of an allopathic or osteopathic school who is studying in specialty focused training
- Affiliate:** A non-graduate of either an allopathic or osteopathic medical school who is actively engaged in the study and training of either dermatologic or aesthetic surgery or is employed supporting this practice environment.
- Retired:** Person who is no longer is active practice or employment, who has reached a predefined age but still wants involvement with DASIL. Applied for and granted by the Board of Directors.

## 2011 – 2012 Membership Dues

- \$175 USD
- \$75 USD for Physicians in Developing Countries
- \$50 USD for Retired Professionals, Residents, and Fellows-in-Training

*Please do not submit payment at this time. Your application must be processed and approved prior to submitting payment. Upon approval you will be contacted by our office and a payment processing form will be sent to you for completion.*

### Applicant's certification\*

- I certify that the above information is truthful, and acknowledge that any false statements may result in the rejection of this application or subsequent loss of membership. Further, I agree to comply with the code of ethics, specific principles, and bylaws of DASIL.

Signed \_\_\_\_\_



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## Membership Payment Form

Full Name as it appears on DASIL membership application:

- \$175 USD       \$75 USD for Physicians in Developing Countries       \$50 USD for Retired Professionals, Residents and Fellows-in-Training
- Submit application via email
- Submit application via FAX to (312) 263-0077
- Submit application via postal service to address above
- Check included – *check must be in USD and made payable to DASIL*

CREDIT CARD:     VISA     Master Card     American Express

Name as it appears on the Card:

Card Number:

(Example 0101-0202-0303-0404)

(CV2) – 3 digit number from back / 4 digit number on American Express

Expiration Date (mm/yyyy)

Billing Address

Street 1

Street 2

Street 3

City

State or Province

Country

Mail Code (ZIP)

Signature:   Date (mm/yyyy)

I would like to make a tax-deductible donation / contribution to DASIL for use in helping mentor future members in various DASIL activities. I understand that the funds will be placed in a *Restricted Fund* to be used by DASIL for its members.

Check enclosed in the amount of:        Please bill my credit card in the amount of: